



DEL DASHBOARD FRANCE JUNE 2021

/ Dashboard #4
// July 2021
/// www.developmentcompass.org
[@DevEngageLab](https://twitter.com/DevEngageLab)

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THREE KEY CHANGES SINCE JANUARY 2021



24%

↓ -4%*

have purchased or boycotted products related to global poverty



24%

↓ -12%*

think global pandemics and diseases is an issue of concern



32%

↑ +8%*

think refugees and migration is an issue of concern

While the purchasing/boycotting indicator drop is the only significant change in **behavioural engagement** since January, overall engagement is on a **downward trend**.

Concern for global diseases and pandemics **has fallen sharply** in all four countries we survey. In France, the fall is large, with less than a quarter of the public saying it is an issue of concern.

Among the many issues for which public concern has increased, **refugees and migration is the one that has increased most notably**, making it the fifth most concerning issue in our tracking question.

Question listed in each box

Sample size n=1,081 | Base: FR adults | Data are weighted to be nationally representative | Fieldwork by YouGov, 7-9 Jun 2021 | Comparison to Jan 2021

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READING THE DEL DASHBOARD



This icon is used when there is an upward change since the last data point. An asterisk indicates the change is statistically significant.

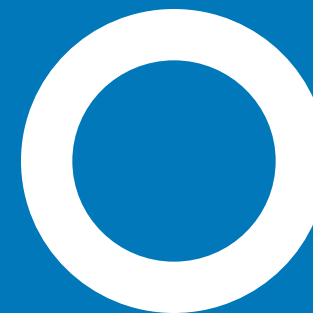


This icon is used when there is a downward change since the last data point. An asterisk indicates the change is statistically significant.



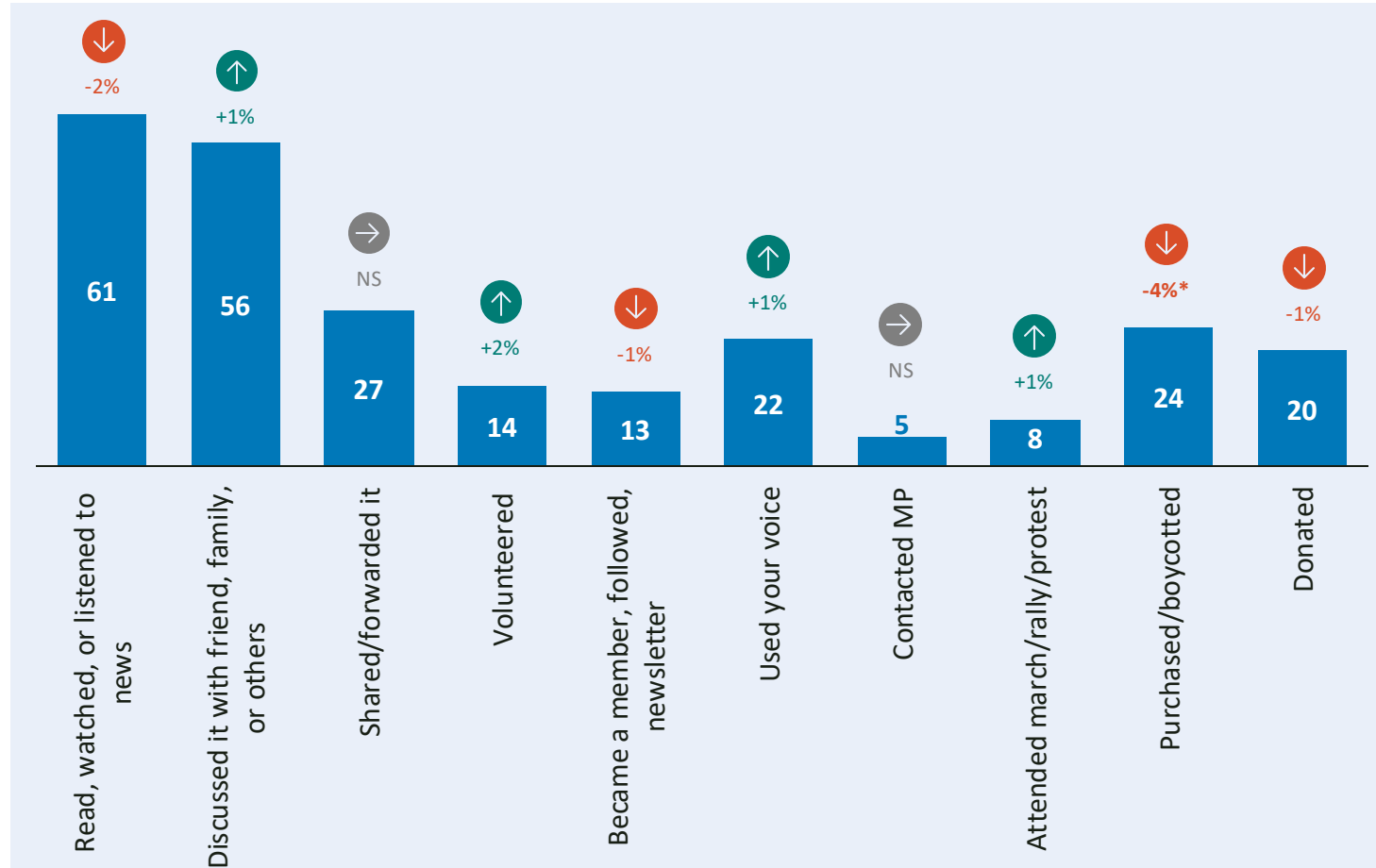
This icon is used when there is no change from the last data point, or the change was smaller than 1% in size.

DEL ENGAGEMENT SEGMENTATION



Tracking the French public's
engagement with global
poverty and sustainable
development

ENGAGEMENT BATTERY – JUNE 2021



Small increases and decreases are happening across all ten of our behavioural engagement indicators, showing a slowly changing profile of engagement in France, with some actions being taken slightly more often, and other slightly less often.

The number of people purchasing or boycotting products connected with global poverty has significantly decreased by 4%.

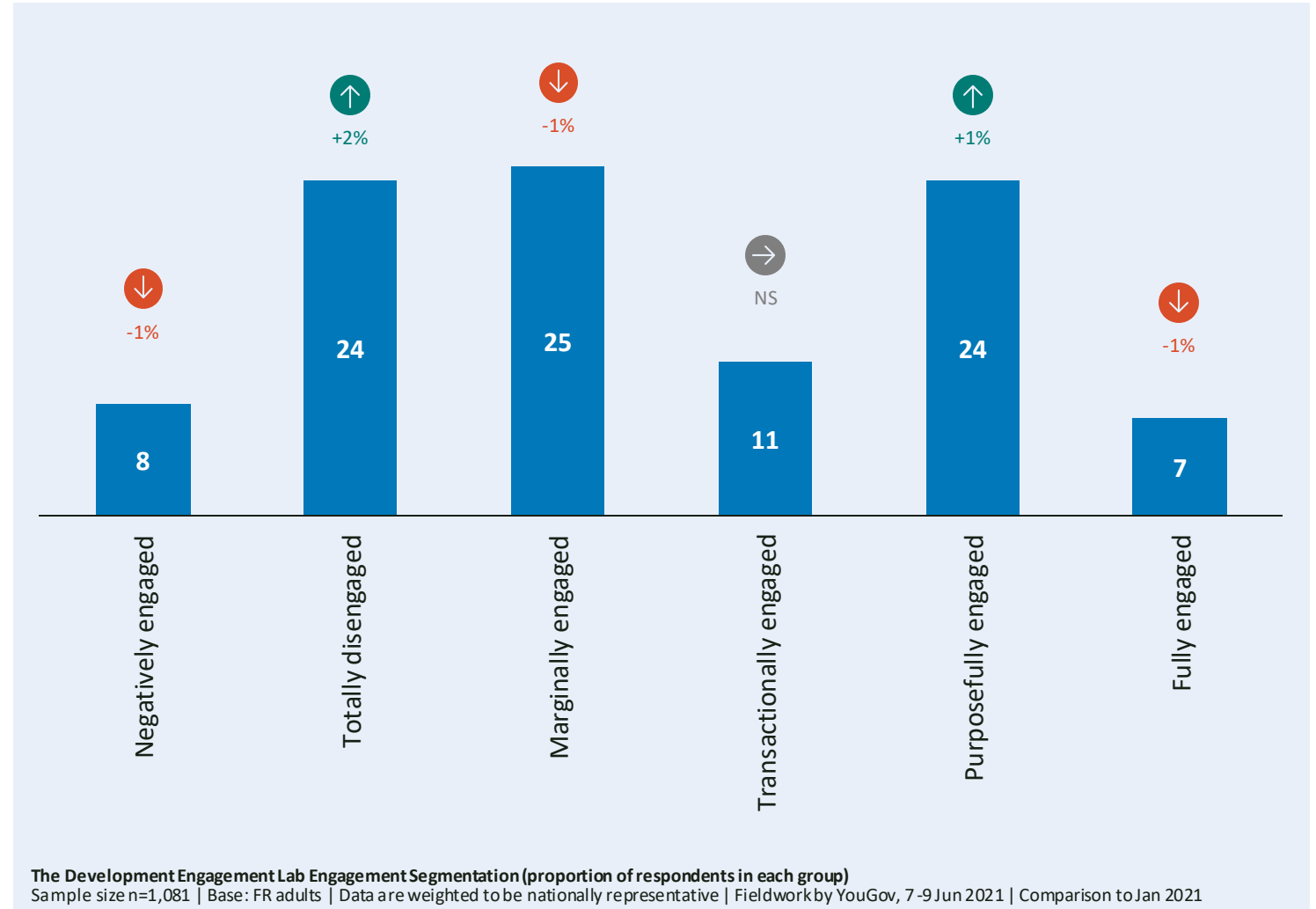
All other changes are not statistically significant when compared to our tracking data from January 2021.

Question: Thinking about global poverty and development, which of the following have you done, if any, in the past 12 months?
 (% who have taken each action)
 Sample size n=1,081 | Base: FR adults | Data are weighted to be nationally representative | Fieldwork by YouGov, 7-9 Jun 2021 | Comparison to Jan 2021

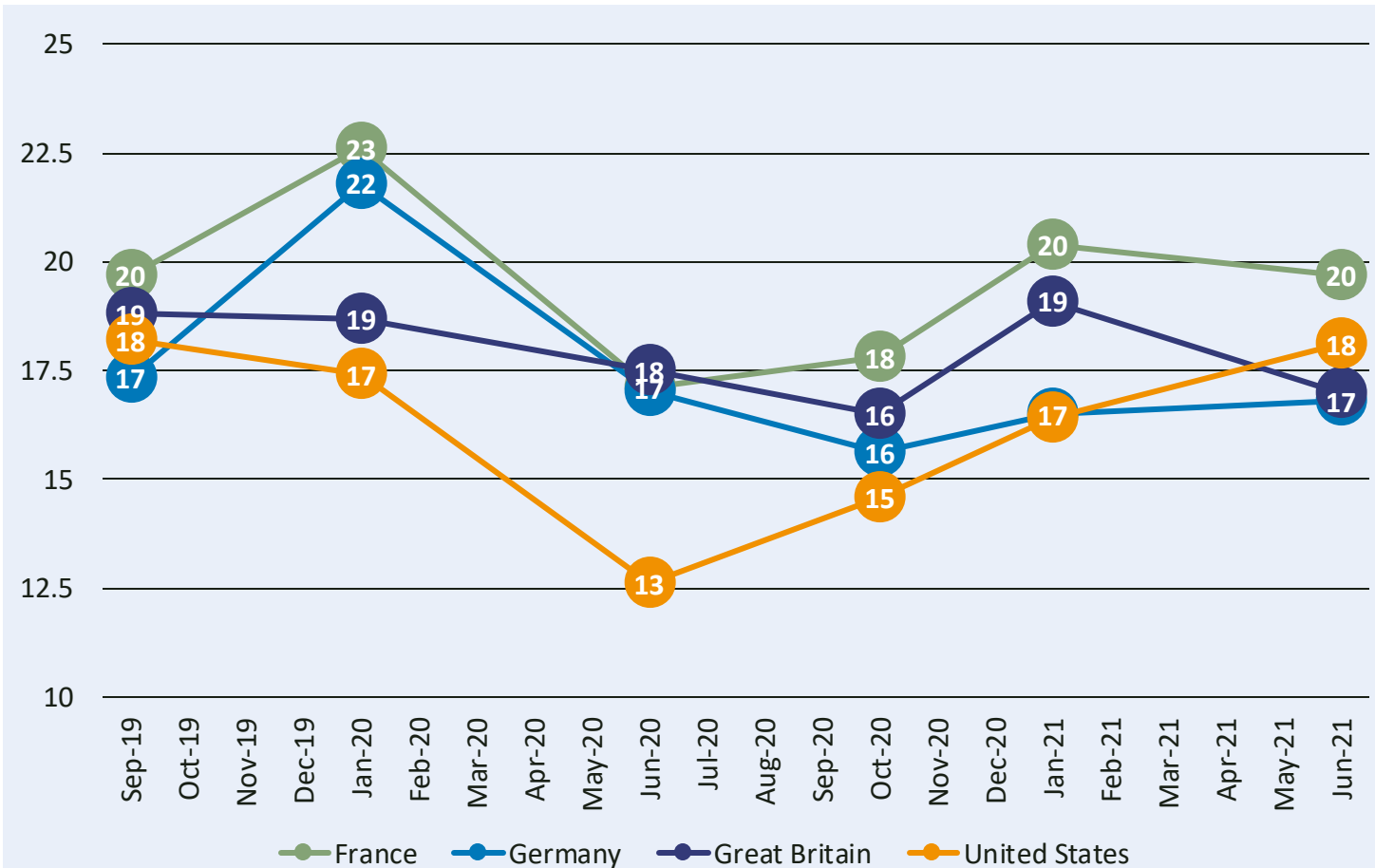
DEL SEGMENTATION – JUNE 2021

Our segmentation reflects the variety of changes which have taken place in our behavioural engagement battery.

None of the changes are statistically significant compared to January 2021; there are only very small changes in the size in each audience group.



TRENDS IN DONATIONS – 2019/2021



20%

↓ -1%

have donated to a global poverty charity in the past 12 months in France

There has been a small, 1% decrease in the percentage of French respondents who say they have donated to a development organisation.

The US is the only country where donors has increased from January to June, with donations up 2%, from 16% to 18%.

In all other countries the number of donors is flat or on a slight downward trend, averaging between 17% and 20% who have made a donation in the past 12 months.

Question: Thinking about global poverty and development, have you donated money to an international NGO or charity working on the issue in the past 12 months? (% who donated)

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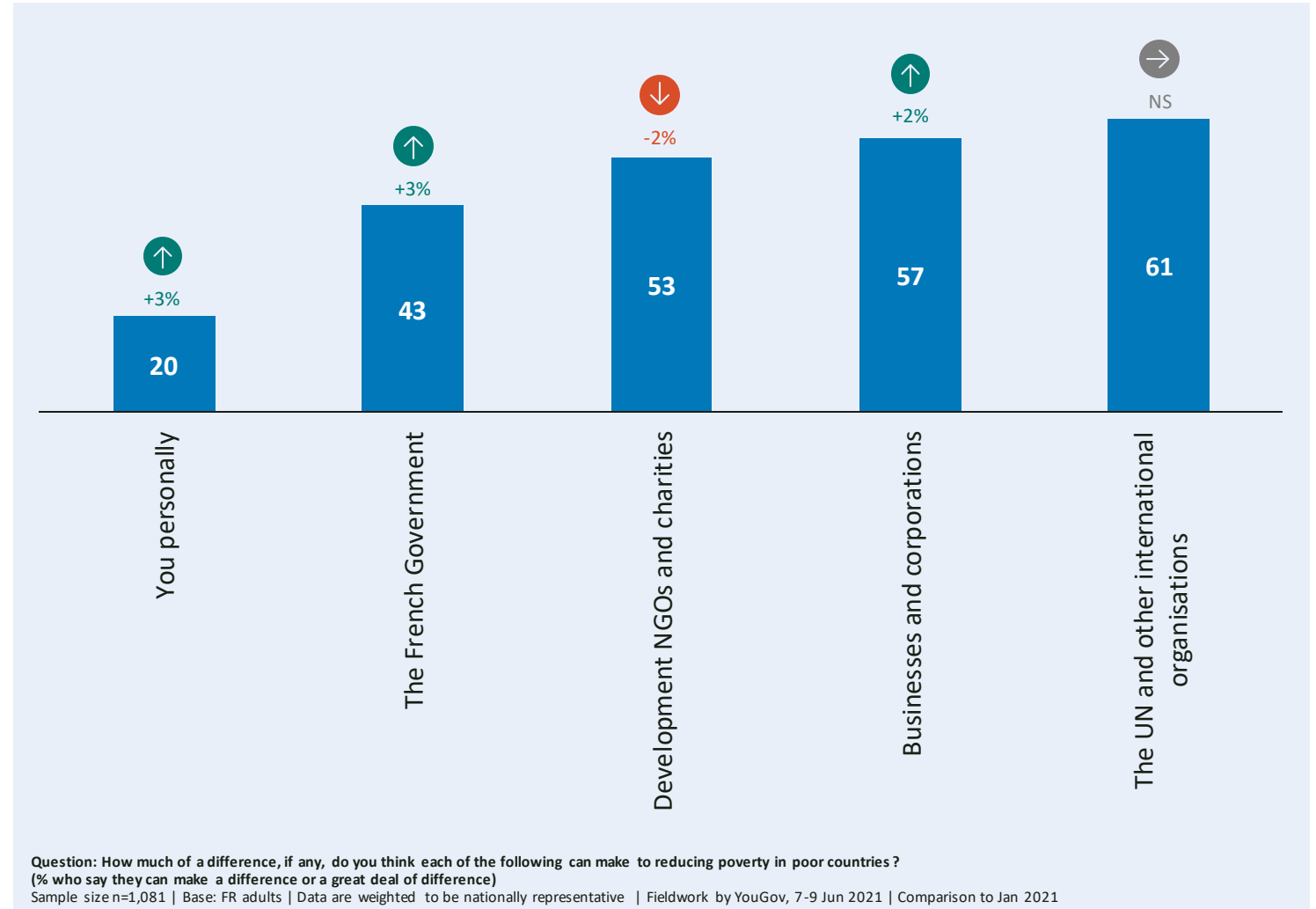


EFFICACY BATTERY – JUNE 2021

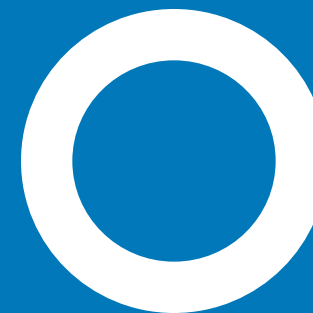
There has been no statistically significant change from January 2021 in the perceived efficacy battery.

With the exception of development charities and NGOs which has fallen 2% points, all others have small positive increases/no change.

Overall, however, the key finding remains that the public thinks that NGOs, charities, business and international organisations are the actors that can make a real difference in reducing global poverty.

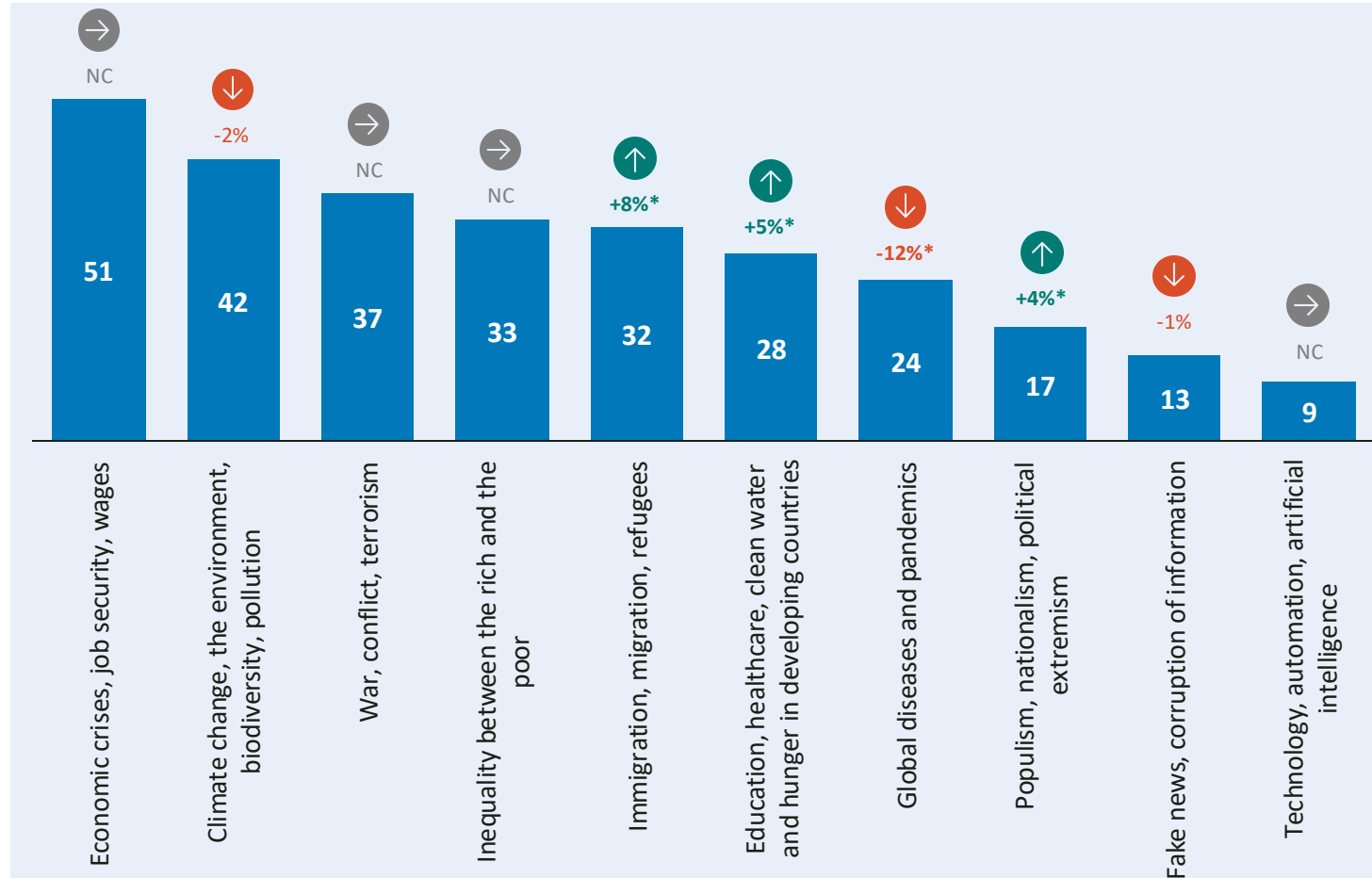


DEL TRACKER



Tracking public opinion on global issues, global poverty, and sustainable development in France

MOST IMPORTANT ISSUES – JUNE 2021



Economic crises and climate change remain the most concerning issues for the French public.

Concern for global diseases and pandemics is decreasing (down 12% points since January 2021) is giving way to a return to a range of other issues of concern for the French public. Among the issues rising in concern - immigration and refugees (up 8% to 32%); issues facing developing countries (up 5% to 28%); and populism and extremism (up 4% to 17%).

Overall, the landscape is changing rapidly as concern over global disease and pandemics wanes in each of the countries DEL studies.

Question: Thinking about the issues below, which of the following do you personally care about? (% who select issue of concern)
 Sample size n=1,081 | Base: FR adults | Data are weighted to be nationally representative | Fieldwork by YouGov, 7-9 Jun 2021 | Comparison to Jan 2021

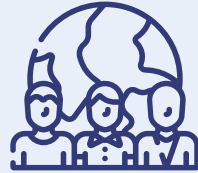
ATTITUDES AND PUBLIC OPINION – JUNE 2021



11%

↑ +2%

know what the Sustainable Development Goals are



46%

→ NC

think France should do more to reach the SDG objectives by 2030



49%

↓ -1%

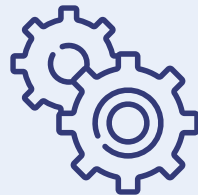
are concerned or very concerned about levels poverty in poor countries



30%

↑ +1%

think that we should give some aid/give it generously



27%

↑ +2%

think development aid is effective or very effective



38%

↑ +1%

think France should help people fleeing countries in the Mediterranean

Question listed in each box

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ATTITUDES AND PUBLIC OPINION – JUNE 2021

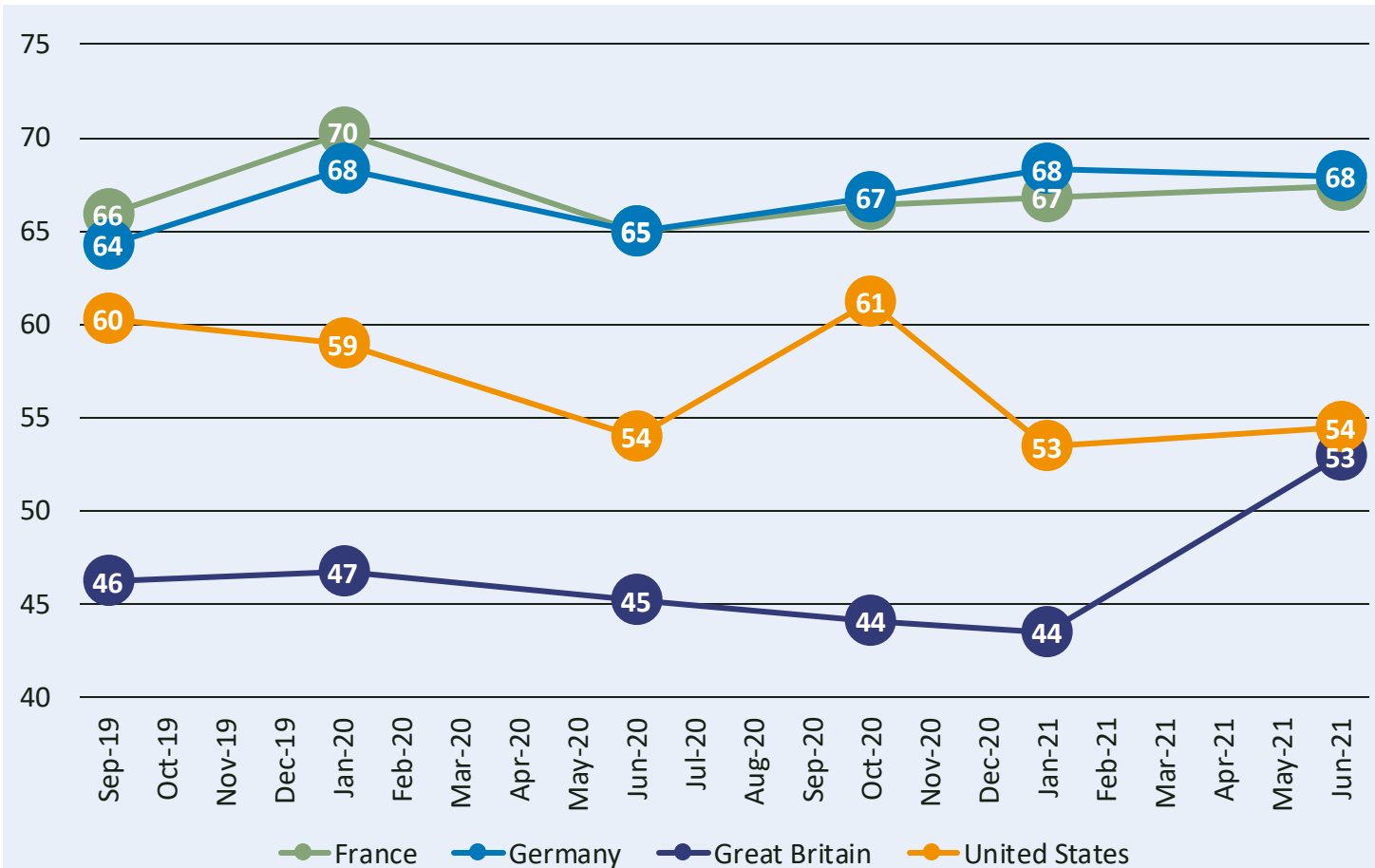

The landscape of attitudinal engagement with global poverty and sustainable development hasn't changed significantly since January 2021.

Most arrows, however, are pointing in the right direction, showing small but positive changes in the long term.

Of note, public concern for poverty in poor countries remains below 50%, even while public views on aid and its effectiveness have improved slightly since January 2021.



TRENDS IN AID SUPPORT – 2019/2021

68%
→ NC

think the current aid budget in France should be increased or kept the same

The increase in support for aid in the UK is one of the most interesting results since we started tracking public opinion in September of 2019.

In all other countries support levels haven't changed since January 2021.

Question: Of its total budget of nearly €2300 billion, the French government currently allocates 0.44 percent, or €11 billion, to overseas aid to poor countries. Do you think that the government should increase or decrease the amount of money that it spends on overseas aid to poor countries? (% who thinks we should keep or increase current expenditure levels)
 Sample size n=1,081 | Base: FR adults | Data are weighted to be nationally representative | Fieldwork by YouGov, 7-9 Jun 2021 | Comparison to Jan 2021

DATA

The data for this deck come from the DEL Tracker (n=1,081). Data are weighted to be nationally representative. Fieldwork conducted by YouGov, 7-9 June 2021.

USE

DEL data and analysis are a public good and can be used and shared with the appropriate citation.

CITATION

Morini, P., Hudson, J. & Hudson, D. 2021. *DEL Dashboard – France. June 2021*. London: Development Engagement Lab.



**DEVELOPMENT
ENGAGEMENT
LAB**



**UNIVERSITY OF
BIRMINGHAM**

The Development Engagement Lab (DEL) is a five-year study of public attitudes and engagement with global development in France, Germany, Great Britain, and the United States (2018-2023).

DEL is a partner focussed research programme, convening and co-producing research and insights with over 30 international development NGOs and government agencies to understand the drivers of engagement and inform development communications.

Fieldwork is carried out by YouGov and surveys are weighted to be a nationally representative of the adult population. DEL is funded by the Bill & Melinda Gates Foundation and led by Professor Jennifer Hudson (University College London) and Professor David Hudson (University of Birmingham).

(Aid Attitudes Tracker Phase 2) has three goals:

1. Co-production of an evidence base for development campaigning
2. Enabling collaboration across the sector
3. Increasing advocacy capacity through the sharing of research and strategic insights

You can find out more information about DEL research at www.developmentcompass.org, follow us on Twitter [@DevEngageLab](https://twitter.com/DevEngageLab) or by contacting del@ucl.ac.uk.

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