



DEL DASHBOARD FRANCE JUNE 2023

/ Dashboard #10
// June 2023
/// www.developmentcompass.org
[@DevEngageLab](https://twitter.com/DevEngageLab)

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DATA

The data for this deck come from the DEL Tracker (n=1,003). Data are weighted to be nationally representative. Fieldwork conducted by YouGov, 30th May -2nd June 2023.

USE

DEL data and analysis are a public good and can be used and shared with the appropriate citation.

CITATION

Morini, P. 2023. *DEL Dashboard – France June 2023*. London: Development Engagement Lab.

YOU CAN FIND THE DEL DASHBOARDS ON DEVELOPMENT COMPASS:
<https://developmentcompass.org/topics/del-tracker>

THREE KEY CHANGES SINCE JANUARY 2023



54%

↑ +7%*

say they care about climate change, the environment, biodiversity and pollution

Climate change claims the top spot among the list of issues people care about in June 2023: as 7% more respondents indicate it as the issue they care most about.



13%

↓ -9%*

say they care about global diseases and pandemics

This is a steep decrease in the number of people who care about global diseases and pandemics, now second to last among our 10 issues.



48%

↓ -2%

are concerned or very concerned about levels poverty in poor countries

This is the second consecutive decrease in levels of concern for global poverty; while not significantly different from levels we observed in January, concern is on a downward trend.

READING THE DEL DASHBOARD



This icon is used when there is an upward change since the last data point. An asterisk indicates the change is statistically significant.



This icon is used when there is a downward change since the last data point. An asterisk indicates the change is statistically significant.



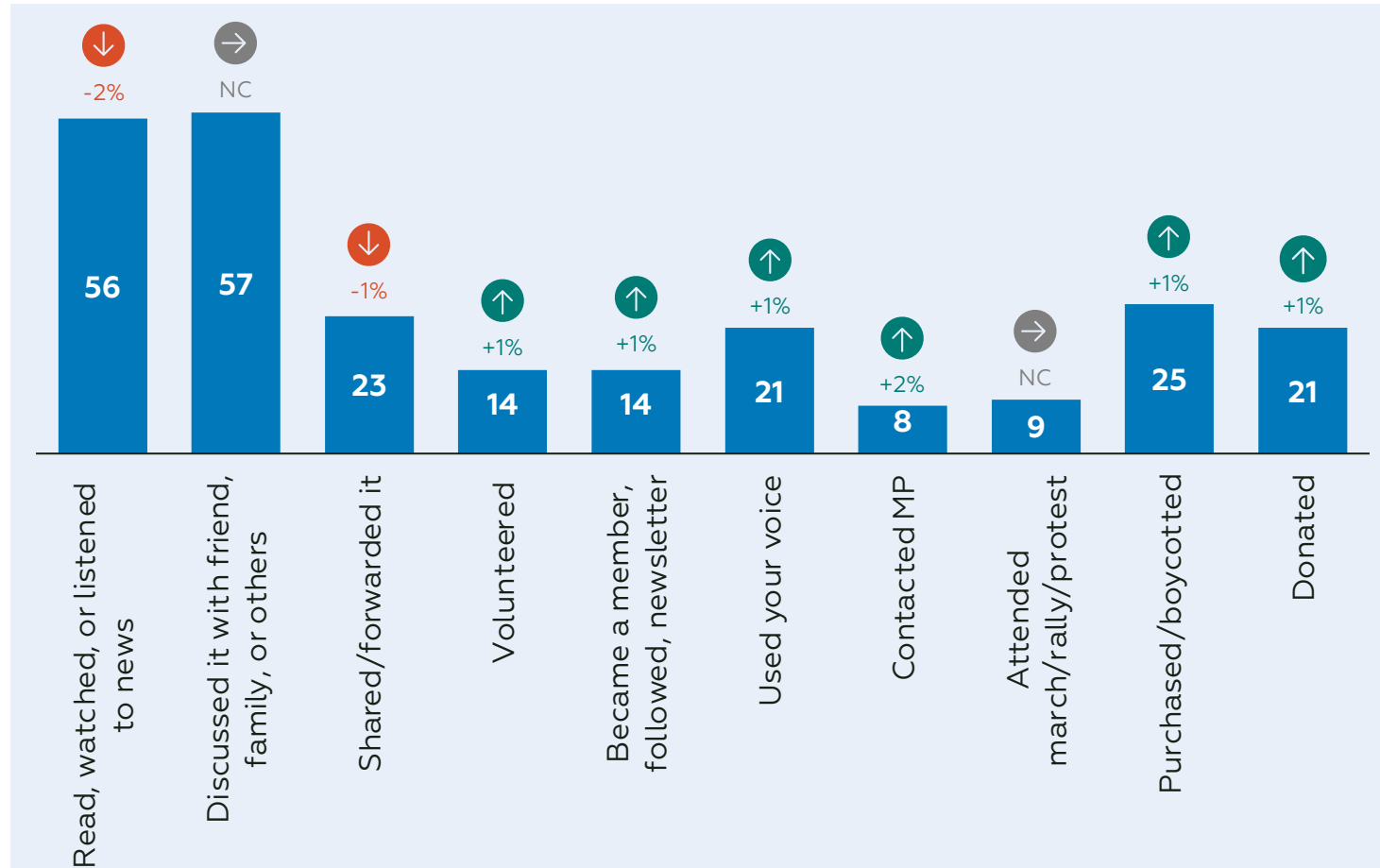
This icon is used when there is no change from the last data point, or the change was smaller than 1% in size.

BEHAVIOURAL ENGAGEMENT



Tracking the French
public's engagement with
global poverty and
sustainable development
through their actions

ENGAGEMENT BATTERY – JUNE 2023



There are no significant changes for any of our behavioural engagement indicators, with only small changes positively or negatively.

We see a slight decline in information-related behaviours, with 2% fewer people saying they have read, watched, or listened to news about global poverty and sustainable development, and 1% fewer respondents saying they shared and forwarded this news.

Question: Thinking about global poverty and development, which of the following have you done, if any, in the past 12 months? (% who have taken each action)

Sample size n=1,003 | Base: FR adults | Data are weighted to be nationally representative | Fieldwork by YouGov, 30 May - 2 Jun 2023 | Comparison to Jan 2023

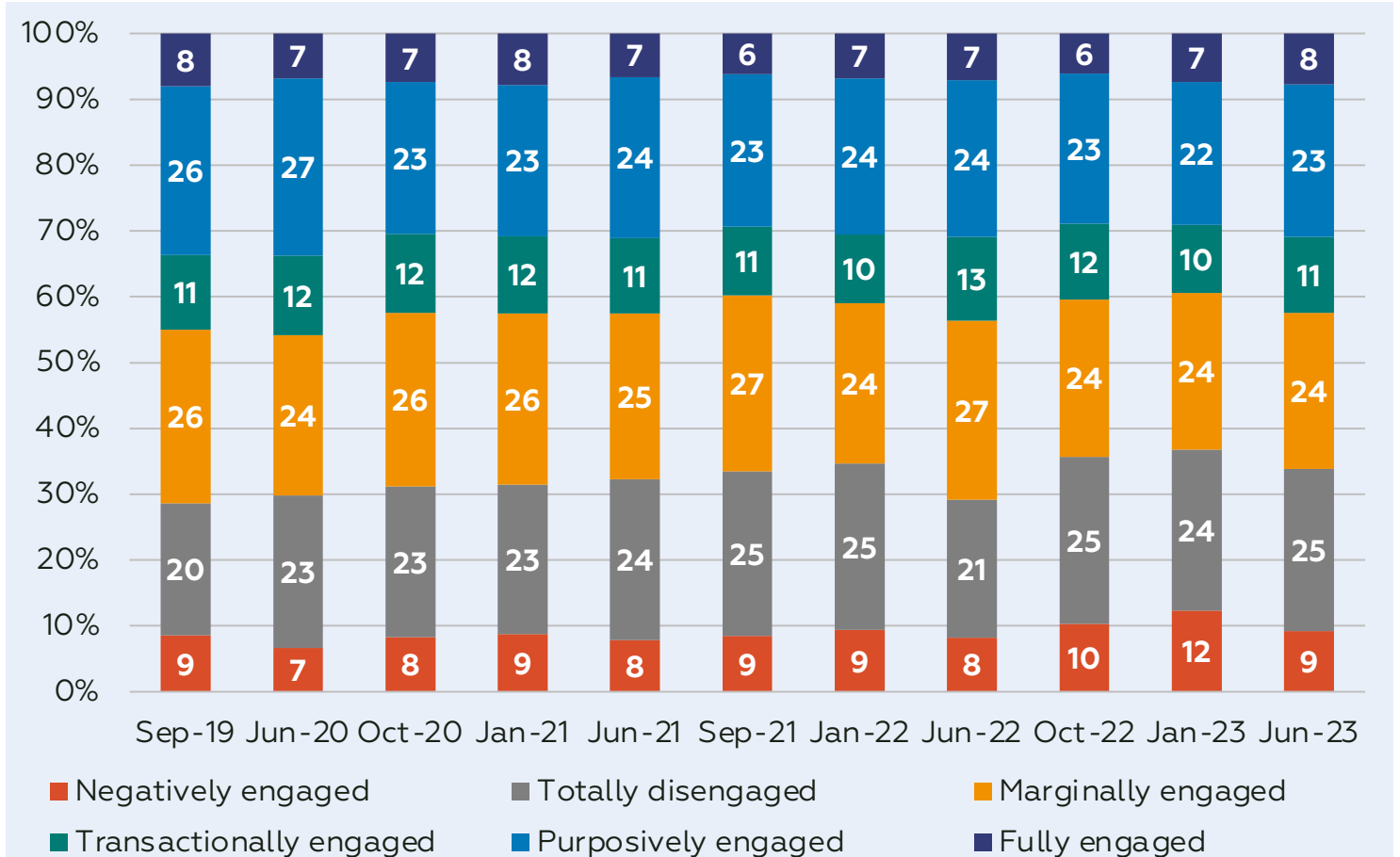
DEL SEGMENTATION – JUNE 2023

Segment	Change since Jan 2023	
Negatively engaged	↓	-3%
Totally disengaged	→	NC
Marginally engaged	→	NC
Transactionally engaged	↑	+1%
Purposively engaged	↑	+1%
Fully engaged	→	NC

The segmentation reflects the small changes in behavioural engagement, as Transactional and Purposive engagement increase by 1% each, but the changes are not significant.

Notably, the Negative engaged group shrunk by 3%, returning to levels that look more like the long-term historical trend.

Overall, engagement with global poverty appears to be 'sticky' - with few large or significant changes in audience profile over time.



The Development Engagement Lab Engagement Segmentation (proportion of respondents in each group)
 Sample size n=1,003 | Base: FR adults | Data are weighted to be nationally representative | Fieldwork by YouGov, 30 May - 2 Jun 2023 | Comparison to Jan 2023

TRENDS IN DONATIONS – 2019/2023



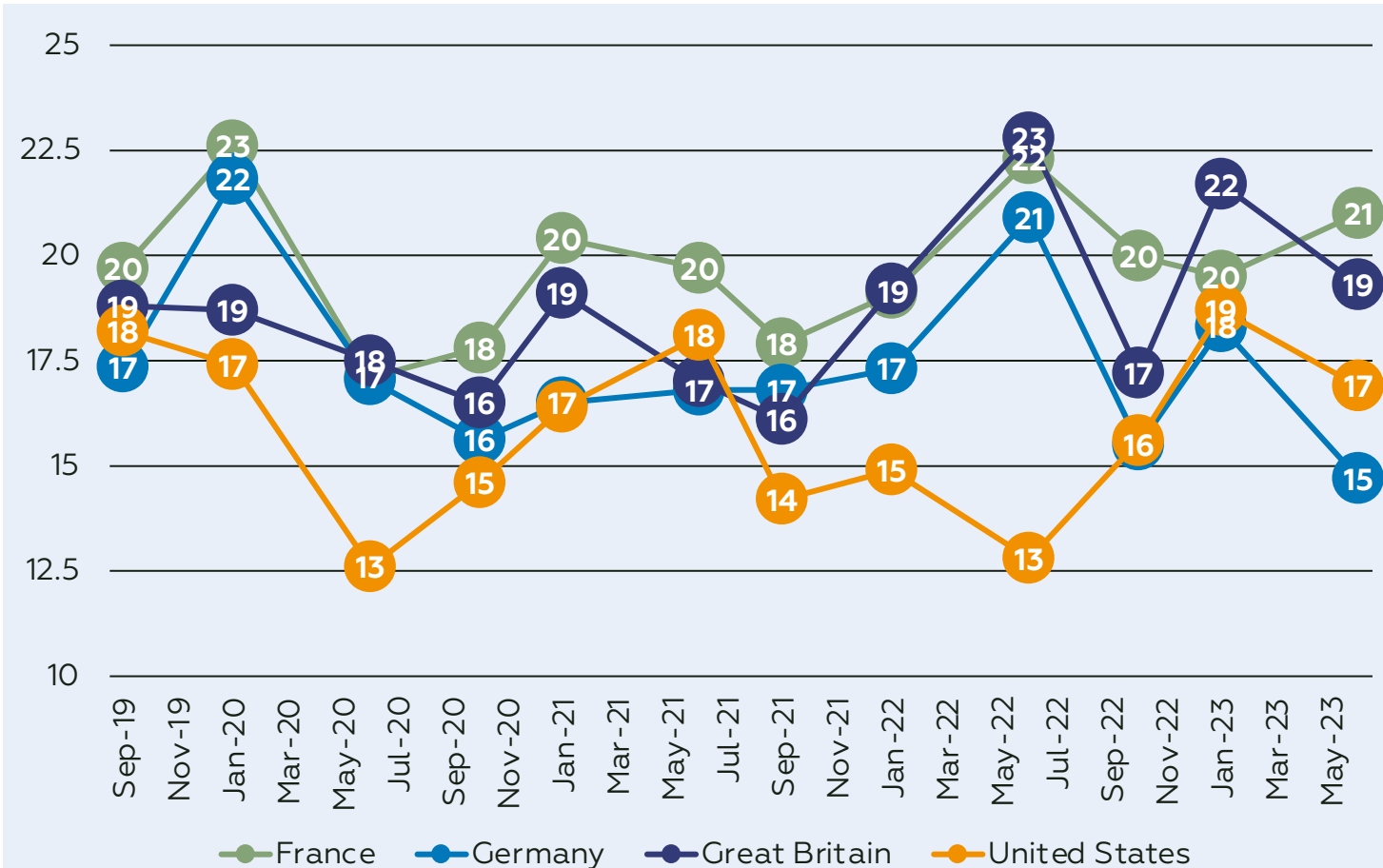
21%

↑ +1%

have donated to a global poverty charity in the past 12 months in France

Amidst downturns in donor numbers for Germany, Great Britain and the United States, France sees a small (albeit not statistically significant) increase of 1% in the percentage of respondents who say they gave donated in the past 12 months.

With the exception of Germany, percentages of donors remain above historical averages.



Question: Thinking about global poverty and development, have you donated money to an international NGO or charity working on the issue in the past 12 months? (% who donated)

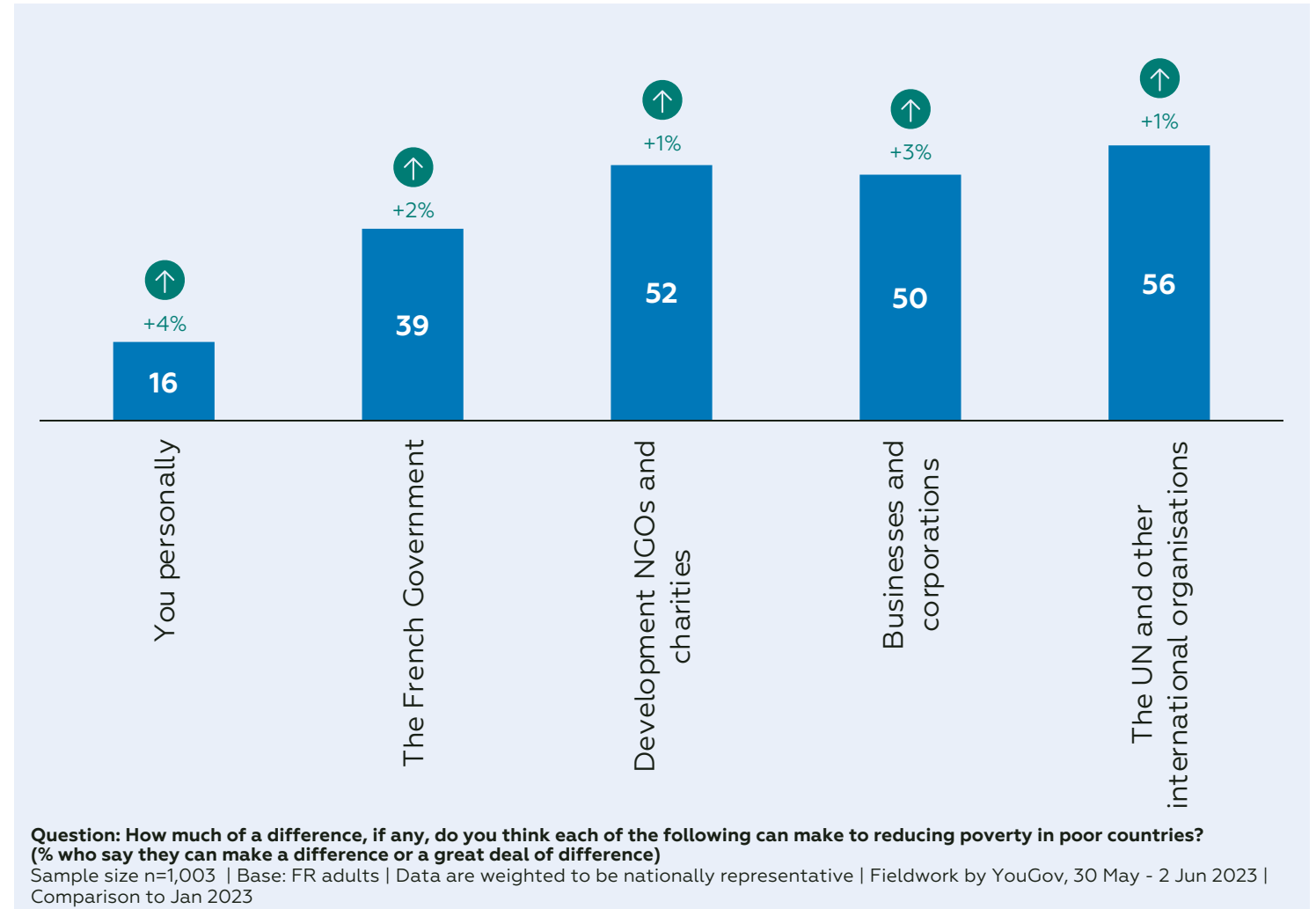
Sample size n=1,003 | Base: FR adults | Data are weighted to be nationally representative | Fieldwork by YouGov, 30 May - 2 Jun 2023 | Comparison to Jan 2023



EFFICACY BATTERY – JUNE 2023

We observe small positive changes for all efficacy indicators in our battery, but none of the changes are statistically significant compared to January 2023.

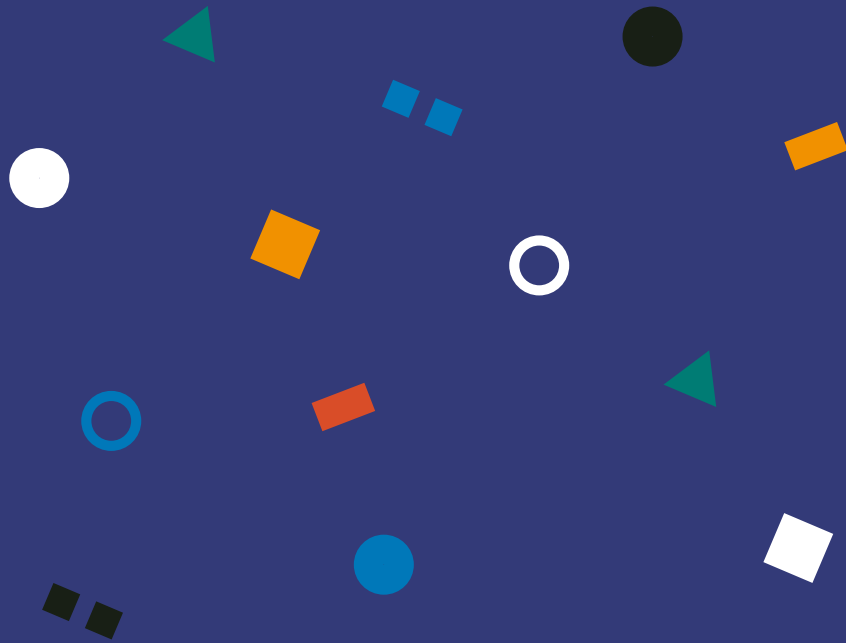
While personal efficacy (the percentage of respondents who feel that they can personally make a difference to levels of poverty in poor countries) is up by 4%, the gap between perceived efficacy for individuals and institutions remains large, as more than 1 in 2 say NGOs, and IOs can make a difference, compared to nearly 1 in 5 when it comes to individuals.



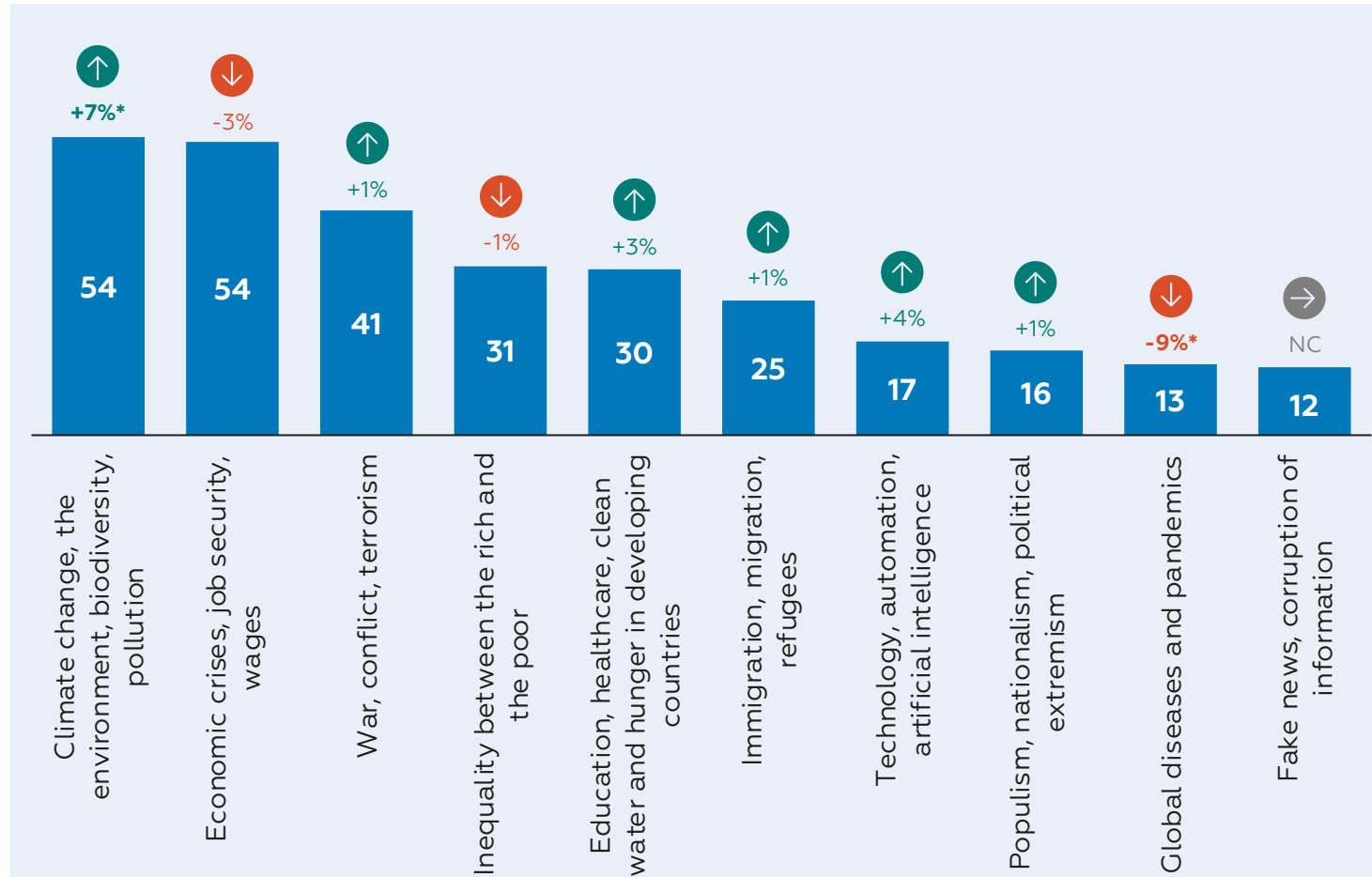
ATTITUDINAL ENGAGEMENT



Tracking public opinion on
global issues, global poverty,
and sustainable development
in France



MOST IMPORTANT ISSUES – JUNE 2023



Climate change claims the top spot in our battery of issues people care about. Attention has moved away, significantly, from global diseases and pandemic (down 9% to 13% since January).

In January, economic crises (-3%) was the top issue of concern, but both this and inequality (-1%) has fallen, but not significantly.

It's worth noting that concern is increasing for issues related to technology, automation and artificial intelligence, as discussions about AI and its regulation feature in the media.

All other changes are not statistically significant.

Question: Thinking about the issues below, which of the following do you personally care about? (% who select issue of concern)
 Sample size n=1,003 | Base: FR adults | Data are weighted to be nationally representative | Fieldwork by YouGov, 30 May - 2 Jun 2023 | Comparison to Jan 2023

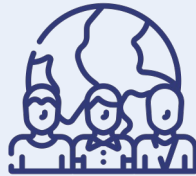
ATTITUDES AND PUBLIC OPINION – JUNE 2023



11%

↑ +1%

know what the Sustainable Development Goals are



44%

↓ -2%

think France should do more to reach the SDG objectives by 2030



48%

↓ -2%

are concerned or very concerned about levels poverty in poor countries



27%

↓ -4%

think that we should give some aid, or give it generously



24%

→ NC

think development aid is effective or very effective



42%

↑ +4%

think France should help people fleeing countries in the Mediterranean

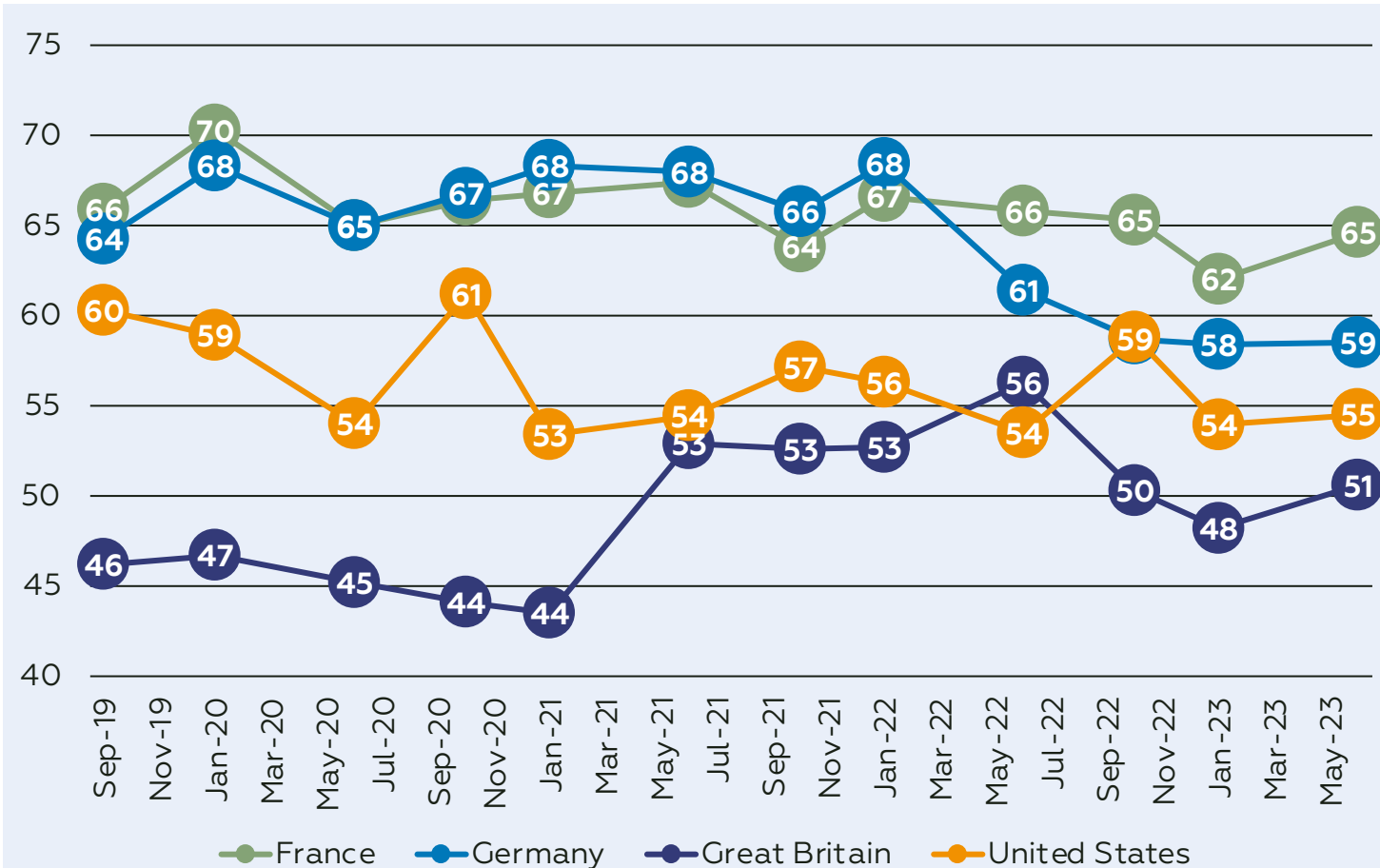
Question listed in each box

Sample size n=1,003 | Base: FR adults | Data are weighted to be nationally representative | Fieldwork by YouGov 30 May - 2 Jun 2023 | Comparison to October 2022


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TRENDS IN AID SUPPORT – 2019/2023



Question: Sur les 2500 milliards d'euros de son Produit Intérieur Brut (PIB) total, le Gouvernement français consacre actuellement 0,52 % (soit 13 milliards d'euros) à l'aide internationale pour les pays en voie de développement. Pensez-vous que le Gouvernement devrait augmenter ou diminuer le budget qu'il consacre à l'aide internationale pour les pays en voie de développement ?
 Sample size n=1,003 | Base: FR adults | Data are weighted to be nationally representative | Fieldwork by YouGov 30 May - 2 Jun 2023 | Comparison to Jan 2023



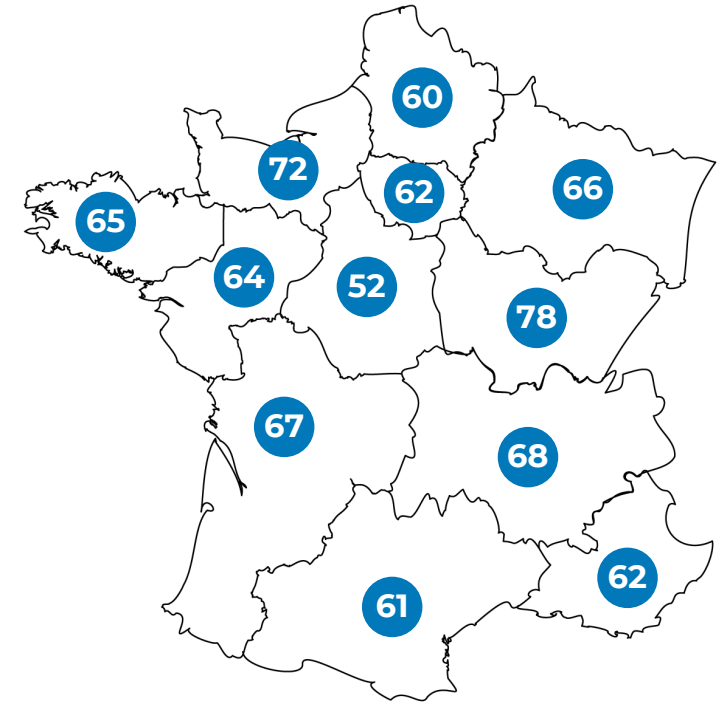
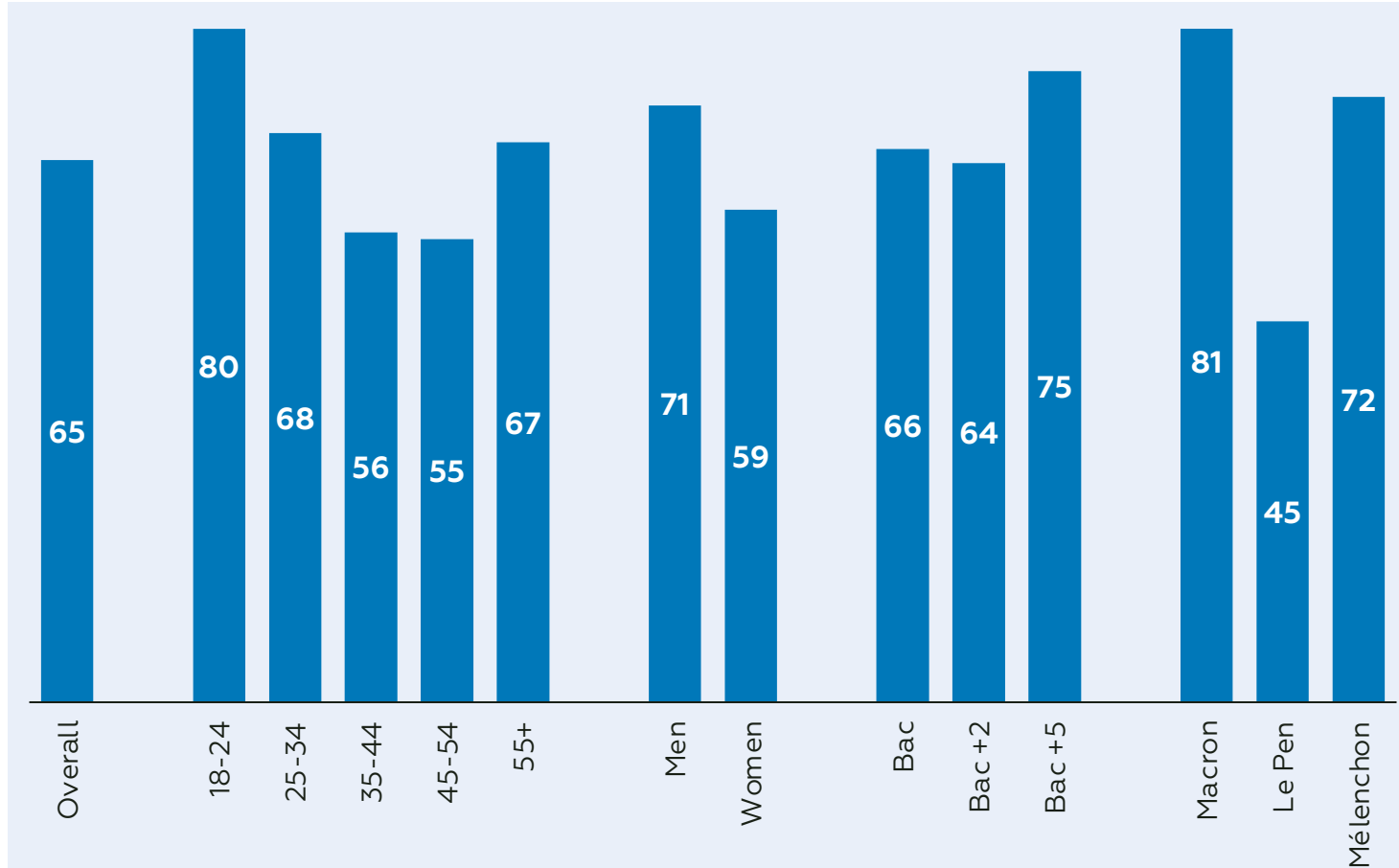
65%
 ↑ +3%

think we should keep or increase our current aid budget in France

Aid support is stable, but with small increases across all four countries DEL tracks.

Notably, aid support increased by 3% both in France and the United Kingdom (where the majority is now back to supporting aid) compared to January 2023. However, none of these changes are statistically significant.

WHO SUPPORTS DEVELOPMENT AID?



Question: Sur les 2500 milliards d'euros de son Produit Intérieur Brut (PIB) total, le Gouvernement français consacre actuellement 0,52 % (soit 13 milliards d'euros) à l'aide internationale pour les pays en voie de développement. Pensez-vous que le Gouvernement devrait augmenter ou diminuer le budget qu'il consacre à l'aide internationale pour les pays en voie de développement ?

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UNIVERSITY OF
BIRMINGHAM

The Development Engagement Lab (DEL) is a five-year study of public attitudes and engagement with global development in France, Germany, Great Britain, and the United States (2018-2023).

DEL is a partner focussed research programme, convening and co-producing research and insights with over 30 international development NGOs and government agencies to understand the drivers of engagement and inform development communications.

Fieldwork is carried out by YouGov and surveys are weighted to be a nationally representative of the adult population. DEL is funded by the Bill & Melinda Gates Foundation and led by Professor Jennifer Hudson (University College London) and Professor David Hudson (University of Birmingham).

The **Development Engagement Lab**

(Aid Attitudes Tracker Phase 2) has three goals:

1. Co-production of an evidence base for development campaigning
2. Enabling collaboration across the sector
3. Increasing advocacy capacity through the sharing of research and strategic insights

You can find out more information about DEL research at www.developmentcompass.org, follow us on Twitter [@DevEngageLab](https://twitter.com/DevEngageLab) or by contacting del@ucl.ac.uk.

Cover photo: [Heather Suggitt on Unsplash](#)