DATA
The data for this deck come from the DEL Tracker (n=1,003). Data are weighted to be nationally representative. Fieldwork conducted by YouGov, 30th May - 2nd June 2023.

USE
DEL data and analysis are a public good and can be used and shared with the appropriate citation.

CITATION

YOU CAN FIND THE DEL DASHBOARDS ON DEVELOPMENT COMPASS: https://developmentcompass.org/topics/del-tracker
Climate change claims the top spot among the list of issues people care about in June 2023: as 7% more respondents indicate it as the issue they care most about.

This is a steep decrease in the number of people who care about global diseases and pandemics, now second to last among our 10 issues.

This is the second consecutive decrease in levels of concern for global poverty; while not significantly different from levels we observed in January, concern is on a downward trend.

Sample size n=1,003 | Base: FR adults | Data are weighted to be nationally representative | Fieldwork by YouGov, 30 May - 2 Jun 2023
Comparison to Jan 2023
READING THE DEL DASHBOARD

This icon is used when there is an upward change since the last data point. An asterisk indicates the change is statistically significant.

This icon is used when there is a downward change since the last data point. An asterisk indicates the change is statistically significant.

This icon is used when there is no change from the last data point, or the change was smaller than 1% in size.
Tracking the French public’s engagement with global poverty and sustainable development through their actions
There are no significant changes for any of our behavioural engagement indicators, with only small changes positively or negatively.

We see a slight decline in information-related behaviours, with 2% fewer people saying they have read, watched, or listened to news about global poverty and sustainable development, and 1% fewer respondents saying they shared and forwarded this news.

**Question:** Thinking about global poverty and development, which of the following have you done, if any, in the past 12 months? (% who have taken each action)

<table>
<thead>
<tr>
<th>Activity</th>
<th>% Who Did it</th>
</tr>
</thead>
<tbody>
<tr>
<td>Read, watched, or listened to news</td>
<td>56</td>
</tr>
<tr>
<td>Discussed it with friend, family, or others</td>
<td>57</td>
</tr>
<tr>
<td>Shared/forwarded it</td>
<td>23</td>
</tr>
<tr>
<td>Volunteered</td>
<td>14</td>
</tr>
<tr>
<td>Became a member, followed, newsletter</td>
<td>14</td>
</tr>
<tr>
<td>Used your voice</td>
<td>21</td>
</tr>
<tr>
<td>Contacted MP</td>
<td>8</td>
</tr>
<tr>
<td>Attended march/rally/protest</td>
<td>9</td>
</tr>
<tr>
<td>Purchased/boycotted</td>
<td>25</td>
</tr>
<tr>
<td>Donated</td>
<td>21</td>
</tr>
</tbody>
</table>

Sample size n=1,003 | Base: FR adults | Data are weighted to be nationally representative | Fieldwork by YouGov, 30 May - 2 Jun 2023 | Comparison to Jan 2023
The Development Engagement Lab Engagement Segmentation (proportion of respondents in each group)

<table>
<thead>
<tr>
<th>Segment</th>
<th>Change since Jan 2023</th>
</tr>
</thead>
<tbody>
<tr>
<td>Negatively engaged</td>
<td>-3%</td>
</tr>
<tr>
<td>Totally disengaged</td>
<td>NC</td>
</tr>
<tr>
<td>Marginally engaged</td>
<td>NC</td>
</tr>
<tr>
<td>Transactionally engaged</td>
<td>+1%</td>
</tr>
<tr>
<td>Purposively engaged</td>
<td>+1%</td>
</tr>
<tr>
<td>Fully engaged</td>
<td>NC</td>
</tr>
</tbody>
</table>

The segmentation reflects the small changes in behavioural engagement, as Transactional and Purposive engagement increase by 1% each, but the changes are not significant.

Notably, the Negative engaged group shrunk by 3%, returning to levels that look more like the long-term historical trend.

Overall, engagement with global poverty appears to be ‘sticky’ - with few large or significant changes in audience profile over time.
Amidst downturns in donor numbers for Germany, Great Britain and the United States, France sees a small (albeit not statistically significant) increase of 1% in the percentage of respondents who say they gave donated in the past 12 months. With the exception of Germany, percentages of donors remain above historical averages.
We observe small positive changes for all efficacy indicators in our battery, but none of the changes are statistically significant compared to January 2023.

While personal efficacy (the percentage of respondents who feel that they can personally make a difference to levels of poverty in poor countries) is up by 4%, the gap between perceived efficacy for individuals and institutions remains large, as more than 1 in 2 say NGOs, and IOs can make a difference, compared to nearly 1 in 5 when it comes to individuals.

**Question:** How much of a difference, if any, do you think each of the following can make to reducing poverty in poor countries? (% who say they can make a difference or a great deal of difference)

- You personally: 16
- The French Government: 39
- Development NGOs and charities: 52
- Businesses and corporations: 50
- The UN and other international organisations: 56

Sample size n=1003 | Base: FR adults | Data are weighted to be nationally representative | Fieldwork by YouGov, 30 May - 2 Jun 2023 | Comparison to Jan 2023
Tracking public opinion on global issues, global poverty, and sustainable development in France
Climate change claims the top spot in our battery of issues people care about. Attention has moved away, significantly, from global diseases and pandemic (down 9% to 13% since January).

In January, economic crises (-3%) was the top issue of concern, but both this and inequality (-1%) has fallen, but not significantly.

It’s worth noting that concern is increasing for issues related to technology, automation and artificial intelligence, as discussions about AI and its regulation feature in the media.

All other changes are not statistically significant.
ATTITUDES AND PUBLIC OPINION – JUNE 2023

11% ♦️知道可持续发展目标

44% 👤认为法国应该做更多来实现2030年可持续发展目标

48% 🤔担心或非常担心贫困

27% 💰认为我们应该给予一些援助，或者慷慨地给予

24% ⚙️认为援助是有效的或非常有效的

42% 🏅认为法国应该帮助逃离地中海国家的人
Aid support is stable, but with small increases across all four countries DEL tracks.

Notably, aid support increased by 3% both in France and the United Kingdom (where the majority is now back to supporting aid) compared to January 2023. However, none of these changes are statistically significant.

Question: Sur les 2 500 milliards d'euros de son Produit Intérieur Brut (PIB) total, le Gouvernement français consacre actuellement 0,52 % (soit 13 milliards d'euros) à l'aide internationale pour les pays en voie de développement. Pensez-vous que le Gouvernement devrait augmenter ou diminuer le budget qu'il consacre à l'aide internationale pour les pays en voie de développement ?

Sample size n=1,003 | Base: FR adults | Lists are weighted to be nationally representative | Fieldwork by YouGov 30 May - 2 Jun 2023 | Comparison to Jan 2023

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Question: Sur les 2500 milliards d'euros de son Produit Intérieur Brut (PIB) total, le Gouvernement français consacre actuellement 0,52 % (soit 13 milliards d'euros) à l'aide internationale pour les pays en voie de développement. Pensez-vous que le Gouvernement devrait augmenter ou diminuer le budget qu'il consacre à l'aide internationale pour les pays en voie de développement ?

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The Development Engagement Lab (DEL) is a five-year study of public attitudes and engagement with global development in France, Germany, Great Britain, and the United States (2018-2023).

DEL is a partner focussed research programme, convening and co-producing research and insights with over 30 international development NGOs and government agencies to understand the drivers of engagement and inform development communications.

Fieldwork is carried out by YouGov and surveys are weighted to be a nationally representative of the adult population. DEL is funded by the Bill & Melinda Gates Foundation and led by Professor Jennifer Hudson (University College London) and Professor David Hudson (University of Birmingham).

The Development Engagement Lab (Aid Attitudes Tracker Phase 2) has three goals:
1. Co-production of an evidence base for development campaigning
2. Enabling collaboration across the sector
3. Increasing advocacy capacity through the sharing of research and strategic insights

You can find out more information about DEL research at www.developmentcompass.org, follow us on Twitter @DevEngageLab or by contacting del@ucl.ac.uk

Cover photo: Heather Suggett on Unsplash